



## Packaging Success Stories

EST. 1925  
**SPRAGUE**  
CANNERY

**Sprague**

Health & Wellness | Specialty Foods



- Cannery for all-organic and natural foods was looking for better quality and more affordable labels
- Sprague's dedication to sourcing local ingredients made working with Willowpack™ (a local packaging provider) a good match
- Willowpack's cut and stack labels improved the costing and availability of Sprague's products
- Sprague continues to order labels from Willowpack™

## Reducing Label Costs While Staying True to Local Roots

**Sprague** is a cannery that crafts organic and natural food products made with high quality ingredients that you would use in your kitchen if you were making a soup from scratch. The Sprague family has been canning organic foods on the north shore of Lake Ontario since 1925, and today their product line includes a variety of beans, soups and sauces.

Sprague was looking for better and more affordable material for their packaging. As a company that sources locally-grown ingredients whenever possible, Sprague decided to try working with Willowpack™, **a local packaging provider**.

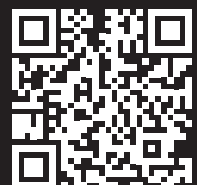
Willowpack™ worked closely with Sprague to improve the cost and availability of their products through packaging. Willowpack's packaging experts reviewed their packaging specifications and together found a solution to source **better and lower cost material for their packaging: cost-effective cut and stack labels**, perfect for canned goods. With these labels we were able to provide the canned natural food brand with continued high performance during their production process.

With Willowpack™, Sprague was able to receive **great value while staying true to their local roots** and getting **high quality custom packaging**. That's why Sprague continues to order labels from Willowpack™ for their canned foods that always look and taste great!



### What About Your Brand?

Ready for your own packaging success? Get a quote and learn how we can help you tell your brand's story with quick, sustainable packaging printing right here in North America.



[Get a Quote](#)