

PLUCK

Pluck Tea

Beverage | Health & Wellness



- Premium tea maker chose Willowpack for their local and sustainable packaging
- Placed multiple orders of roll labels: 80-290 versions per order for their large selection of flavours
- Willowpack made the ordering process simple by doing the heavy lifting behind the scenes
- Pluck is happy with the labels and continues ordering more

Sustainably and Locally Printed Labels

Pluck Tea is an award-winning Canadian premium tea maker that produces a wide range of small-batch, top quality teas for drinkers who value quality and sustainability. Pluck teas feature local ingredients and prioritize minimizing their carbon footprint across all steps of production. With a large collection of delicious products, Pluck needed custom printed labels for a variety of SKUs packaged in pouches and zero-waste glass jars, to communicate each teas' unique flavours in a cohesive manner.

Pluck Tea decided to print with us not only because we made **ordering labels for multiple SKUs easy**, but also because of our **eco-friendly production process** and the fact that we are **based locally in Ontario**.

To package their large selection of flavours, Pluck needed **80-290 versions of roll labels for each order** placed with us. To make the process simple for Pluck, our team worked behind the scenes, from manually placing the orders to briefing and coordinating with the production team to get the jobs done.

Happy with the results produced by Willowpack, Pluck kindly shared with us the successful application of our labels to the variety of their products, and continues to place more types of packaging orders with us.



What about your brand?

Ready for your own packaging success? Get a quote and learn how we can help you tell your brand's story with quick, sustainable packaging printing right here in Canada.

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