

EST. 1925  
**SPRAGUE**  
CANNERY

**Sprague**

Specialty Food | Health & Wellness



- Canadian cannery for all-organic and natural foods was looking for better quality and more affordable labels
- Sprague's dedication to sourcing local ingredients made working with Willowpack (a local packaging provider) a good match
- Willowpack's cut and stack labels improved the costing and availability of Sprague's products
- We continue to work with Sprague to develop a Vendor Managed Inventory to reduce handling and overhead costs

## Reducing Label Costs While Staying True to Local Roots

[Sprague](#) is a Canadian cannery that crafts organic and natural food products made with high quality ingredients that you would use in your kitchen if you were making a soup from scratch. The Sprague family has been canning organic foods on the north shore of Lake Ontario since 1925, and today their product line includes a variety of beans, soups and sauces.

Sprague was looking for better and more affordable material for their packaging. As a company that sources local and Canadian-grown ingredients whenever possible, Sprague decided to try working with Willowpack, **a local Canadian packaging provider**.

Willowpack worked closely with Sprague to improve the cost and availability of their products through packaging. Willowpack's packaging experts reviewed their packaging specifications and together found a solution to source **better and lower cost material for their packaging: cost-effective cut and stack labels**, perfect for canned goods. With these labels we were able to provide the canned natural food brand with continued high performance during their production process.

With Willowpack, Sprague was able to receive **great value while staying true to their local roots** and getting **high quality custom packaging**. That's why Sprague continues to order labels from Willowpack for their canned foods that always look and taste great!

### What about your brand?

Ready for your own packaging success? Get a quote and learn how we can help you tell your brand's story with quick, sustainable packaging printing right here in Canada.

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