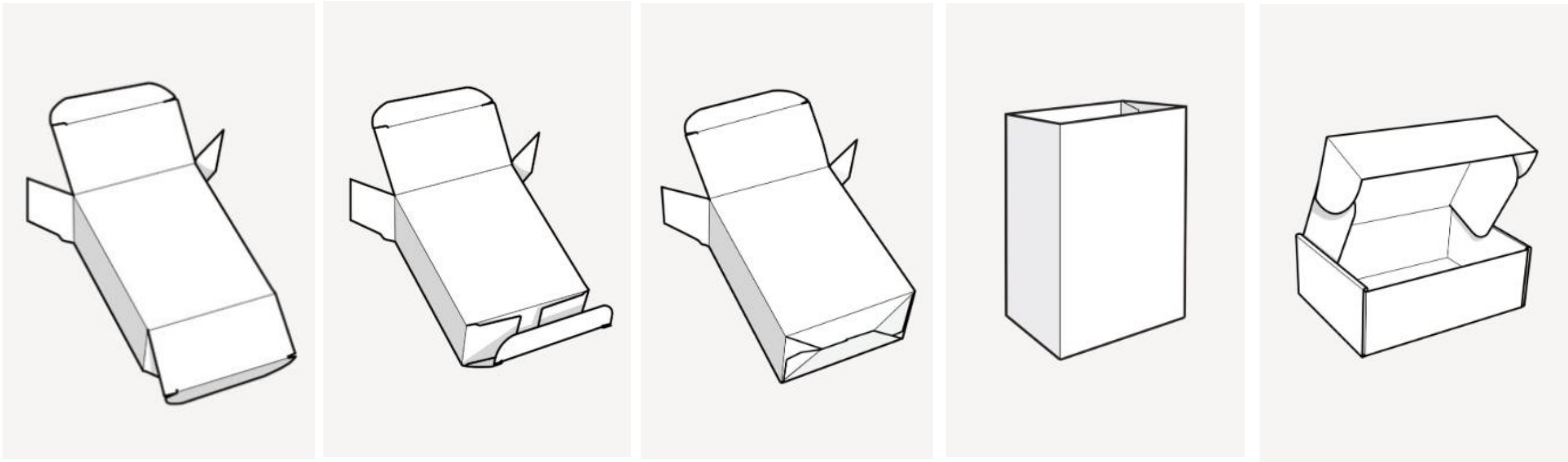# Product Boxes

Overview:

Willowpack's product boxes offer versatile and dependable packaging solutions designed for a wide range of consumer goods. Engineered for both shelf appeal and functional performance, these boxes are ideal for dry foods, snacks, frozen items, and lightweight consumer products. Each box is produced using high-quality substrates and finishes to ensure structural integrity, print clarity, and consistent converting performance. Whether you require custom formats, durable coatings, or food-safe materials, Willowpack boxes are built to meet the needs of modern packaging demands.
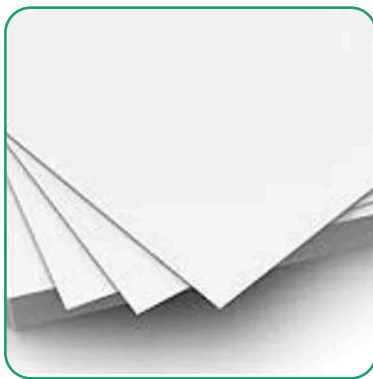

Formats:

| Standard Tuck End | Reverse Tuck End | Auto-Lock Bottom | Sleeve | Mailer Box 🚫 |

Materials:

SBS C1S Stock :
Premium white paperboard with a coated front for sharp printing and an uncoated back for easy gluing. Food-safe and ideal for retail packaging.
Available in:
18pt | 20pt | 24pt
Coatings / Laminations:
Flood UV (gloss / matte), lamination (gloss / matte)

Corrugated E-Flute
Lightweight, durable micro-flute board with bleached liners on both sides. Great print surface with added strength for mailers and rigid cartons.
(Not recommended for direct food contact)
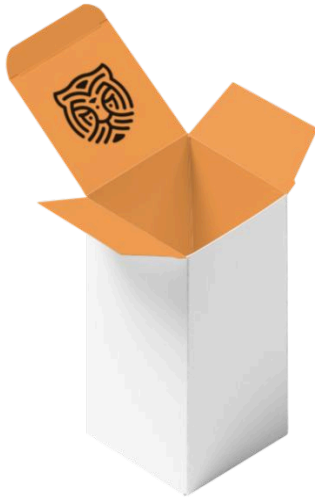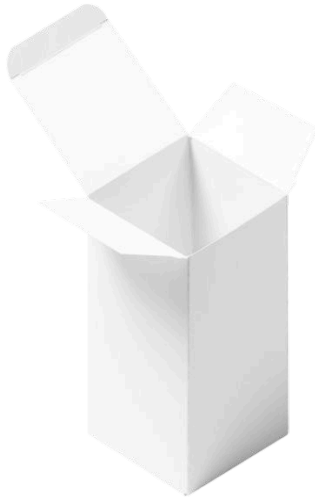**Available in:**
32pt E-Flute - Bleached front and back 🚫

🍎 (OK for direct food contact)

🚫 (Not safe for food contact)

Printing Options

Printed Inside and Out 🚫

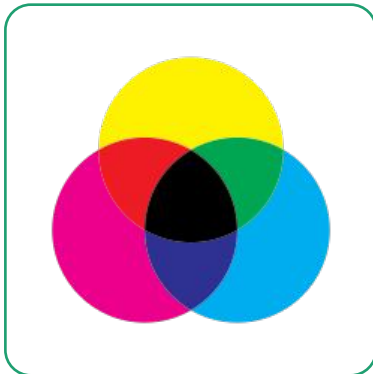Printed Outside Only

Printed Inside Only 🚫

No Print

Printing Options

Standard CMYK
We offer full-color CMYK printing as our standard option, delivering vibrant, high-resolution graphics ideal for retail packaging. This is available across all SBS C1S thicknesses.

Spot Color
Spot colors are available as a custom order for precise brand color matching. This option is not supported on 32pt E-Flute with bleached front and back.

Industry Use Examples

SBS Boxes

- Cereal, pasta and dry food packaging
- Nutraceuticals, supplements and cosmetics
- Tea, snacks and confectionery cartons
- Folding sleeves and custom printed retail boxes

Corrugated Boxes

- Subscription kits and eCommerce mailers
- Rigid folding cartons for retail or shipping
- Multi-pack and promotional display boxes

Features

Custom dieline engineering support │ High-quality print surfaces │ Easy to open, fill and assemble

Requirements

Artwork PDF file │ Dieline for box

🍎 (OK for direct food contact)

🚫 (Not safe for food contact)